# ABSTRACT

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2       System and method for dynamic delivery of services and applications from a

3  server to mobile computing devices in a wireless proximity framework. This wireless

4  proximity framework allows users of mobile computing devices to dynamically access

5  services and applications available in a given geographic area without preinstalling

6  software for each service or application. Further, the wireless proximity framework

7  allows developers to more quickly and easily adapt existing non-wireless services for use

8  by heterogeneous mobile computing devices. Still further, the wireless proximity

9  framework allows for services and applications to be delivered in a customized manner to

10  each mobile computing device.

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